

**ProMAC 2023**  
**Detailed Program**

<b>Wednesday, 29 November 2023</b>				
08:30-09:45	Move to "F-Ville2"(by Pick-up Bus:meeting at "Grand K Hotel," Departure Time 08:30)			
09:30-15:20	Registration			
10:00-10:20	Ball Room(2nd Floor)	<b>Opening Ceremony</b> Dr. Yasunobu Kino, University of Tsukuba Mr. Truong Gia Binh, Chairman of FPT Corporation Ms. Chu Thi Thanh Ha, Chairwoman of FPT Software Mr. Pham Minh Tuan, CEO, FPT Software Mr. Joop Schefferlie, President of IPMA Dr. Tetsuro Seki, President of SPM/ Representative of IPMA-JAPAN, Bunkyo University		MC: Chie Ishii (NEC Corporation)
10:20-11:20	Ball Room(2nd Floor)	<b>Keynote 1</b> <b>Navigating Project Success: Lessons from Vietnam</b> Mr. Truong Gia Binh Chairman of FPT Corporation, Vietnam		MC: Akihisa Usui (Fujitsu Limited)
11:20-11:40	Hall (2nd Floor) Coffee Break			
11:40-13:00	Breakout Session1			
	RoomA (Hung Rau 2F)	RoomB (LAM GIA 2F)	RoomC (Madam Lien 2F)	RoomD (STC 2F)
	Paul Hodgkins(Paul Hodgkins Project Consultancy Limited)	Mitsuaki Yoshizu(IBM Japan, Ltd.)	Kyoko Kondo(Fujitsu Limited)	Nguyen Hung Phuong(FPT Software Co., Ltd.)
	1A01 The Importance and Strategy of Intercultural Communication from a Project Member's Perspective Yurina Noro(NTT DATA FINANCIAL TECHNOLOGY CORPORATION)	1B01 Project Management Method for Data Capacity Expansion of Submarine Cable System Shiyoka Muratani(NEC Corporation)	1C01 Verification for the Automation Tool and the Efforts for the Quality Improvement in IT Infrastructure Construction Projects Kenji Tosaka(Hitachi, Ltd.)	1D01 Practical Implementation of a Hybrid Development Method Combining Agile and Waterfall in Response to Evolving Business Environments Junji Fujieda(Kyndryl Japan KK)
	1A02 New Communication Management and Team Building Considerations Combining Onsite and Remote Kosuke Miyachi(IBM Japan Digital Services Company)	1B02 Scope Management from the Life Cycle of IT Systems Keigo Kanao(Hitachi, Ltd.)	1C02 Generative AI for Project Management Dinh Trung Nguyen(FPT Software Co., Ltd.)	1D02 Hybrid Agile-Waterfall Approach in Large-Scale Core System Framework Modification Project for Securities Industry Yoshihiro Saitoh(NEC Corporation)
	1A03 Daily Standup Meetings Practices to Encourage Continuous Improvement in Projects Nakaaji Tomotaka(Kyndryl Japan KK)	1B03 Project Management in Research and Development Project Under Healthcare Domain Xuan Minh Chi Ha(NEC Vietnam Co., Ltd.)	1C03 Proposal of Software Development Process Based on the Use of Generative AI Sakura Seki(Chiba Institute of Technology)	1D03 Dashing Through the Waterfall Belle Wong(FPT Software Co., Ltd.)
	1A04 Internal SOC Launch and Deployment to Strengthen Cybersecurity of Internally-owned Business Service Platforms Chisato Kawata(Hitachi Systems, Ltd.)	1B04 Establishment of a Process to Miniaturize Dispute Risk and Total Litigation Costs in Patent Trolls Litigation Through Cost Risk Assessment and Break-even Forecasting Keita Miyake(Fujitsu Limited)	1C04 Tools&Techniques for Project Managers Who Lead IT Helpdesk Projects Tomoaki Saikawa(Kyndryl Japan Technology Service KK)	1D04 A Case Study of Quality Control Using Test Perspective Coverage and DDP Monitoring for Agile Software Development Yui Yoshizawa(NTT DATA JAPAN CORPORATION)
13:00-14:20	THANH XUAN (4th Floor) Lunch			
14:20-15:20	Ball Room(2nd Floor)	<b>Keynote 2</b> <b>Artificial Intelligence and Project Management: The positive and the negative disruptions</b> Ms. Geetha Gopal COO, Verdana International Limited		MC: Akihisa Usui (Fujitsu Limited)
15:20-15:40	Hall (2nd Floor) Coffee Break			
15:40-17:00	Breakout Session2			
	RoomA (Hung Rau 2F)	RoomB (LAM GIA 2F)	RoomC (Madam Lien 2F)	RoomD (STC 2F)
	Yuya Miyawaki(Fujitsu Limited)	Eiji Misumi(NTT DATA GROUP CORPORATION)	Paul Hodgkins(Paul Hodgkins Project Consultancy Limited)	Hiroki Ishihara(IBM Japan, Ltd.)
	1A05 A Study on the Decentralized Team Management in Remote Work Environments Norio Maeda(IBM Japan Digital Services Company)	1B05 An Experience Based Discussion of Project Members' Motivation Linh Chi Hoang(FPT Software Co., Ltd.)	1C05 Quality Control Method Tailored to Development With Low-Code Application Platform Miyu Kaneda(NTT DATA GROUP CORPORATION)	1D05 Managing Multiple Projects of Around 35 Person-months Running at the Same Time Huu Ngan Trinh(ACT BRAIN VIETNAM CORPORATION)
	1A06 Development of a Workshop for Conflict Management in a Telework Environment Ranko Tanabe(Advanced Institute of Industrial Technology)	1B06 Motivation Management for Leading to Sustainable Growth of Organizations and Individuals Kenichi Shibata(Hitachi, Ltd.)	1C06 Success Factors in Low-Code Development Implementation and Prospects for the Future Kenji Yoshizawa(NEC Corporation)	1D06 A Systematic Literature Review of Project Management Practices in Automotive Manufacturing Atsushi Shimoda(Chiba Institute of Technology)
	1A07 Efficient Testing Management and Execution with Smart Devices Hong Nhu Nguyen(FPT Software Co., Ltd.)	1B07 Theoretical Effectiveness Discussion of the Customer Orientation-Based Motivation Model in the Information System Development Project Ai Nakahara(Bunkyo University)	1C07 Provisions on the Process for Formulating Regulations in Collaborative Work with Overseas Group Companies Ayako Miki(Hitachi Solutions, Ltd.)	1D07 Strategically Balance the Workload of Key Personnel at the Start of a Project Shumpei Nakamura(NEC Corporation)
		1B08 Motivation Control for the Success As a Project Manager Junko Ueda(IBM Japan Digital Services Company)	1C08 Latent Class Analysis on Risk Factors in Enterprise Information System Development Projects Ken-ichi Suzuki(Tohoku University)	1D08 Cross-Industry Business Project Management Methodology Kyoko Shishikura(Fujitsu Limited)
17:15-18:30	Move to "Grand K Hotel"(by Pick-up Bus:meeting at "F-Ville2 Lobby", Departure Time 17:15)			
19:00-20:30	Grand K Hotel Sky45 Bar & Lounge (45th Floor)	Welcome Reception		MC: Jiro Nonoyama / Yuki Kimura (IBM Japan, Ltd.)

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Thursday, 30 November 2023				
08:30-09:45	Move to "F-Ville2"(by Pick-up Bus:meeting at "Grand K Hotel," Departure Time 08:30)			
09:30-15:20	Registration Desk (1st Floor)	Registration		
10:00-11:00	Ball Room(2nd Floor)	<b>Keynote 3</b> <b>The reality of software development - Things that change, and things that remain</b> Mr. Takeo Ogawa Advisor of FPT Chairman		<b>MC: Rina Kankawa</b> (Hitachi, Ltd.)
11:00-11:20	Hall (2nd Floor)			
11:20-13:00	Breakout Session3			
	RoomA (Hung Rau 2F)	RoomB (LAM GIA 2F)	RoomC (Madam Lien 2F)	RoomD (STC 2F)
	Luong Nguyen Ngoc Linh(FPT Software Co., Ltd.)	Yuki Yamaguchi(NTT DATA INTELLILINK CORPORATION)	Nguyen Tuan Duong(FPT Software Co., Ltd.)	Paul Hodgkins(Paul Hodgkins Project Consultancy Limited)
	2A09 Examples of the Application for the Quality Control Method Focusing on Bug Transitions for Each Sprint Chihiro Iba(Hitachi, Ltd.)	2B09 For Those Who Will Be in Charge of Global Project AS PM/PMO Yohei Ikawa(IBM Japan, Ltd.)	2C09 A Project Management Case for Internship Planning Using Generative AI Yuki Yamaguchi(NTT DATA INTELLILINK CORPORATION)	2D09 A Study of Job Satisfaction for IT Project Managers Hinata Nakano(Bunkyo University)
	2A10 Business Resilience Through Early Agile Adoption: A Study on Starting Preconditions Shintani Yukihiko(Chiba Institute of Technology)	2B10 A Consideration of Software Scale Estimation Reflecting System Characteristics Yasunaga Murai(Hitachi, Ltd.)	2C10 Upstream Process Management in Large-Scale Projects Masafumi Yoshida(Hitachi, Ltd.)	2D10 Test Quality Management Using Past Quality Indicators for the Same Client Takeshi Matsubara(IBM Japan, Ltd.)
	2A11 Applying a Rapid Development Model to Low-Code Development and Prospects Masato Ishikawa(NEC Corporation)	2B11 Fostering Autonomy in Global Delivery Team Akitsu Sunohara(Fujitsu Limited)	2C11 An Experience from BPO Project Kho Nguyen(FPT Software Co., Ltd.)	2D11 Reducing Risks in Short-term System Development Projects Through Customer Involvement Shintaro Yamabe(Hitachi, Ltd.)
	2A12 Implementing Agile Practices in an IT Infrastructure Operation Project Team Mari Kajita(Kyndryl Japan KK)	2B12 Examples of Improvements in Enhanced Third-party Project Monitoring Manabu Yamamoto(NTT DATA JAPAN CORPORATION)	2C12 Benefits of Assigning Foreign Project Members and How to Optimize Their Strengths. Hui Shi(IBM Japan, Ltd.)	2D12 Application of Agile in Sales and Marketing Activities Hideki Kamijo(TDC SOFT Inc.)
	2A13 New Definitions and Visualization of PMO Framework and Management Capability Hiroki Ishihara(IBM Japan, Ltd.)	2B13 Continuous Improvement Approach by Using Software Knowledge Utilization Tool Dang Khoa TU(FPT Software Co., Ltd.)	2C13 Practical and Effective Approaches Using CMMI Practices Towards Organization's Capability Improvement Hanae Nakamura(NTT DATA GROUP CORPORATION)	2D13 Utilization of Open Question Sheet in QMS Internal Audit Eiji Misumi(NTT DATA GROUP CORPORATION)
13:00-14:20	THANH XUAN (4th Floor)			
	Lunch			
14:20-15:20	Ball Room(2nd Floor)	<b>Keynote 4</b> <b>Driving and Thriving: Culture of Health for People and Projects</b> Mr. Brian Cracknell Director and Founder, Language Works Sdn Bhd, Malaysia		<b>MC: Masako Sato</b> (IBM Japan Digital Services Company)
15:20-15:40	Hall (2nd Floor)			
15:40-17:00	Breakout Session4			
	RoomA (Hung Rau 2F)	RoomB (LAM GIA 2F)	RoomC (Madam Lien 2F)	RoomD (STC 2F)
	Nguyen Tuan Duong(FPT Software Co., Ltd.)	Nguyen Hong Ha(FPT Software Co., Ltd.)	Nguyen Thi Thuy Duong(FPT Software Co., Ltd.)	Ha Xuan Minh Chi(NEC Vietnam Co., Ltd.)
	2A14 Effects Obtained from Face-to-face Communication for Bus System Development Project Misaki Nio(NEC Nexsolutions, Ltd.)	2B14 A Case Study of Phased Introduction of DevOps in Agile Development Project Masatatsu Sumi(Hitachi, Ltd.)	2C14 A Case Study of Global Technology Asset Development Shigeaki Kurimoto(NTT DATA GROUP CORPORATION)	2D14 Start with the First Step when Embarking on a In-house DX with Front Communication Infrastructure CHORDSHIP Daisuke Kawamura(Fujitsu Limited)
	2A15 Observations of "Non-Face-to-Face Communication" Using Tools in System Development Naoki Aoyama(TRIO SYSTEM PLANS CO.,LTD.)	2B15 A Study on Driving a Project Utilizing Value Stream Management Kosuke Kawama(NTT DATA GROUP CORPORATION)	2C15 How to Utilize Overseas Resource in the Era of VUCA Jiro Nonoyama(IBM Japan, Ltd.)	2D15 Improving The Quality of Communication in Remote Teams Using Digital Tools Kazuyuki Aramaki(Kyndryl Japan KK)
	2A16 Regarding the Recognition of Stance to Achieve the Purpose of Communication Takeshi Irita(IBM Japan Digital Services Company)	2B16 Efforts to Ensure Stable Operation of Large-Scale Financial Systems During the COVID-19 Pandemic Daiki Kubota(NTT DATA SOFIA Corporation)	2C16 An International Project Case for Remotely Implemented IT System Kazuki Seko(NEC Corporation)	2D16 Case Study of Project and Engineering Management in Digital Twin System Development Keiji Takimoto(NTT DATA GROUP CORPORATION)
	2A17 Considerations in Implementing a Data Utilization Platform Mitsuaki Yoshizu(IBM Japan, Ltd.)		2C17 Navigating the Application of CRISP-DM Framework in Data Management Projects Kenmaru Suedomi(Kyndryl Japan KK)	2D17 Efforts Towards Digital Transformation in Project Monitoring Activities Takahisa Tanaka(NEC Corporation)
17:15-18:30	Move to "Grand K Hotel"(by Pick-up Bus:meeting at "F-Ville2 Lobby", Departure Time 17:15)			

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Friday, 01 December 2023				
08:30-09:45	Move to "F-Ville2"(by Pick-up Bus:meeting at "Grand K Hotel," Departure Time 08:30)			
09:30-15:20	Registration Desk (1st Floor) <span style="float:right">Registration</span>			
10:00-11:00	Ball Room(2nd Floor)	<b>Keynote 5</b> <b>Accelerating Digital Transformation for Banking at Scale – New Ways of Working</b> Mr. Devabalan Theyventheran Partner IBM Consulting Vietnam & ASEAN Financial Services		MC: Yuki Kimura (IBM Japan, Ltd.)
11:00-11:20	Hall (2nd Floor) <span style="float:right">Coffee Break</span>			
11:20-13:00	Breakout Session5			
	RoomA (Hung Rau 2F) Larence Lao(NEC Telecom Software Philippines, Inc.)	RoomB (LAM GIA 2F) An Hai Anh(FPT Software Co., Ltd.)	RoomC (Madam Lien 2F) Manabu Jinno(Hitachi, Ltd.)	RoomD (STC 2F) Paul Hodgkins(Paul Hodgkins Project Consultancy Limited)
	3A18 Proposals for Quality and Exceptional Matters Management in System Maintenance Development Projects Kaho Kobayashi(Hitachi, Ltd.)	3B18 Valuable Insights from Classification of Project Management Styles Ryohei Shimoyasu(NEC Corporation)	3C18 A Study of How to Manage the Next Generation Remote Development Project in Japan Taku Miura(IBM Japan Digital Services Company)	3D18 A Case of Operation of PM Mentoring to Enhance Training Effectiveness Yumiko Watanabe(NTT DATA UNIVERSITY CORPORATION)
	3A19 Program Delivery Through Change Management and Knowledge Feedback Ichiroh Tonegawa(Kyndryl Japan KK)	3B19 Scope Management Method in Large-scale Projects Akinori Koike(Hitachi, Ltd.)	3C19 A Case of Human Error Reduction Activities in Cloud Construction Takae Sumiya(NTT DATA INTELLILINK CORPORATION)	3D19 How to Improve Diversified New Employees' Commitment and Engagement in On-the-job Training Project Post COVID-19 Ruiwen Zhu(IBM Japan Digital Services Company)
	3A20 Risk Management Methodology by Day and Change Point to Eliminate Business System Failures Satoshi Fujisaki(IBM Japan Digital Services Company)	3B20 Management Practices Utilizing Digital Tools in Large-scale Remote Project Hiroki Ishii(Fujitsu Limited)	3C20 Practical Approach of Platform Engineering Hoai Nam Nguyen(FPT Software Co., Ltd.)	3D20 Development of Project Manager for Large Scale and Complex Project Nobumoto Kasai(Hitachi, Ltd.)
	3A21 Initiatives for System Failure Prevention Checks With Awareness of Improvements Hiroyuki Yamada(NTT DATA GROUP CORPORATION)	3B21 On Essential Importance of Senior Manager's Involvement and Credibility of Project Data in Developing a Best Valued System Solution Akira Akamatsu(Nagoya Sangyo University)	3C21 Challenges for Quality Enhancement by Generalization of Know-hows in Salesforces' Medium/large Scale Delivery Project Hirofumi Nakao(IBM Japan, Ltd.)	3D21 Formulation and Practice of Autonomous Development System for Project Managers Tomooki Yamada(NEC Corporation)
	3A22 Coaching for Quality Assurance Personnel Who Can Devise Index Values Suitable for Their Own Development Style Masaki Sumi(NTT DATA UNIVERSITY CORPORATION)	3B22 How to Help Neurodivergent People Succeed at Workplace Mai Goryo(IBM Japan Digital Services Company)	3C22 Project Management with Ringelmann Effect/Social Loafing Control Yuki Kimura(IBM Japan, Ltd.)	3D22 A Study of User-Oriented Test Quality Improvement Through Process Mining Technology Takashi Mizobuchi(NTT DATA JAPAN CORPORATION)
13:00-14:20	THANH XUAN (4th Floor) <span style="float:right">Lunch</span>			
14:20-15:40	Breakout Session6			
	RoomA (Hung Rau 2F) Pham Huu Chung(FPT Software Co., Ltd.)	RoomB (LAM GIA 2F) Taku Miura(IBM Japan Digital Services Company)	RoomC (Madam Lien 2F) Paul Hodgkins(Paul Hodgkins Project Consultancy Limited)	RoomD (STC 2F) Truong Nhat Linh(FPT Software Co., Ltd.)
	3A23 A Study on Utilizing Agile Thinking for Project Management Yuichi Okabe(Hitachi, Ltd.)	3B23 Overcoming the Challenges of Agile Software Development in the New Normal Larence Lao(NEC Telecom Software Philippines, Inc.)	3C23 Survey and Trial of DX Assessment Tools for SMEs Tomoyuki kawamura(Keio University)	3D23 Consideration on Whether Team Cohesion Can Be Fostered Through Remote Work Masako Sato(IBM Japan Digital Services Company)
	3A24 Effective Management of Technical Knowledge in Fast-paced Business Application Development Tateki Sano(NEC Corporation)	3B24 Project Management on The Agile Software Development with Offshore Vendor Ayako Suzuki(Hitachi, Ltd.)	3C24 Effective Human Resource Development for Digital Transformation Business Yuta Inoue(Fujitsu Limited)	3D24 Development and Evaluation of a Communication Model for Preventing Mental Disorders During Remote Work Yoichiro Shimma(Hitachi Systems, Ltd.)
	3A25 How to Reduce Risks of ERP Projects in Japan Before Starting Projects Takumi Tachibana(Fujitsu Limited)	3B25 Water Scrum Fall Thanh Nhan Le(FPT Software Co., Ltd.)	3C25 Digital Transformation Strategies in the Corporate Environment Fumiko Riku(NEC Corporation)	3D25 Applying the Idea of Reinventing Organizations to Project Structures Mikami Koji(IBM Japan, Ltd.)
		3B26 Standardization of Agile Development for Inexperienced Engineer Nobuaki Kunki(Hitachi Social Information Services, Ltd.)	3C26 Case Study of DX Promotion Initiatives at a Major Manufacturing Company in Japan Takumin Sugimoto(IBM Japan, Ltd.)	3D26 Measures to Improve the Effectiveness of Risk Management Kazutaka Nishio(Hitachi, Ltd.)
15:40-16:00	Hall (2nd Floor) <span style="float:right">Coffee Break</span>			
16:00-17:00	Ball Room (2nd Floor)	<b>Keynote 6</b> <b>Expectation to "Project" Is Changing - Lesson Learnt From Projects With Global Enterprise</b> Mr. Junjiro Yuba CEO, NTT DATA Vietnam		MC:Yuki Yamaguchi (NTT DATA INTELLILINK CORPORATION)
17:00-17:20	Ball Room (2nd Floor)	<b>Closing Ceremony</b> Dr. Yasunobu Kino, University of Tsukuba Mr. Pham Minh Tuan, CEO - FPT Software Dr. Tetsuro Seki, President of SPM/ Representative of IPMA-JAPAN, Bunkyo University		MC: Mai Goryo (IBM Japan Digital Services Company)
18:00-20:30	FPT Ville2 Garden (if it rains:THANH XUAN (4th Floor) )	ProMAC Gala Dinner		MC: Takeshi Matsubara (IBM Japan, Ltd.) Masako Sato(IBM Japan Digital Services Company)
21:00-22:00	Move to "Grand K Hotel"(by Pick-up Bus:meeting at "F-Ville2 Lobby", Departure Time 21:00)			
Saturday, 02 December 2023				
	by pick-up bus	ProMAC Fact Finding Tour (meeting at Grand K Hotel)		